



Bay Area Building Efficiency Leaders Convene with Mayor Reed at *Catalyzing Commercial Energy Upgrades Seminar*

Event to Examine Challenges and Opportunities for Regionally Scaling Commercial Energy Efficiency through PACE Financing and Energy Disclosure Policies

SAN JOSE, C.A., November 15, 2011 – The City of San Jose, Bay Area Climate Collaborative (BACC), Joint Venture: Silicon Valley Network and the Silicon Valley Leadership Group are partnering to host *Catalyzing Commercial Energy Upgrades: Innovation in Finance and Data Transparency*, taking place **Wednesday, November 16, 2011 at San Jose City Hall** and featuring an introduction from San Jose Mayor Reed. The seminar will bring Bay Area building efficiency leaders from the public and private sectors to bear on the challenges and opportunities for regionally scaling commercial energy efficiency upgrades through PACE financing and energy disclosure policies.

What: Catalyzing Commercial Energy Upgrades: Innovation in Finance and Data Transparency

When: Wednesday, November 16, 2011
8:30am – 12:00pm

Where: San Jose City Hall, Wing Committee Rooms
200 East Santa Clara Street
San Jose, CA 95113

Who: Mayor Chuck Reed, City of San Jose
Justin Regnier, California Energy Commission
Richard Chien, GreenFinanceSF, City of San Francisco
John Kinney, Clean Fund
Darryl Gray, Alameda County Community Development Agency
Michael Lechner, QuEST
Valerie Jenkins, Serious Energy
Barry Hooper, San Francisco Department of Environment
Steve Ring, Cushman & Wakefield

Registration: <http://catalyzingcommercialenergyupgrades.eventbrite.com/>

*Bagels and coffee will be served.

This event will deliver in-depth regional insight and dialogue with industry and government leaders on challenges and opportunities for accelerating commercial energy efficiency through strategies explored in two panels: *Unlocking the Retrofit Market: Commercial PACE and Other Finance Tools* and *Energy Disclosure: Catalyzing Retrofits through Transparency*. Enabling energy efficiency opportunities – cost savings, jobs potential and emissions reductions – will depend heavily on these strategies, which effectively stimulate the market.

“Ensuring sustainable construction and promoting green building practices are an essential component of our Green Vision, and are directly tied to the creation of new jobs and expansion of our local economy,” said Mayor Chuck Reed, City of San Jose. “It is vital that we seek out innovative approaches to unlocking the commercial building energy upgrade market, and understand the respective roles for industry and government.”

Contact

Rafael Reyes
Executive Director
Bay Area Climate Collaborative
(408) 409-5534
rreyes@baclimate.org

About Green Vision

The San José Green Vision, a 15-year plan adopted in 2007, charts ambitious goals for clean tech jobs, energy use reduction, renewable energy, green building, waste reduction, water reuse, sustainable development, clean fleet, trees, zero emission streetlights and interconnected trails. The plan is designed to lead us into a future of economic growth, environmental sustainability and an enhanced quality of life for our community. For more information, visit <http://greenvision.sanjoseca.gov/>.

About the Bay Area Climate Collaborative

The Bay Area Climate Collaborative (BACC) is a public-private initiative accelerating the clean energy economy. A project of the Silicon Valley Leadership Group, major partners include Bank of America, Pacific Gas & Electric, and local governments representing over 70 percent of the Bay Area population. The BACC is driving electric vehicle, energy efficiency and solar innovation. For more information on the BACC, please visit: www.baclimate.org.

About Joint Venture: Silicon Valley Network

Established in 1993, Joint Venture provides analysis and action on issues affecting the Silicon Valley economy and quality of life. The organization brings together established and emerging leaders—from business, government, academia, labor, and the broader community—to spotlight issues, launch projects, and work toward innovative solutions. For more information, visit www.jointventure.org.

About the Silicon Valley Leadership Group

The Silicon Valley Leadership Group, founded in 1978 by David Packard of Hewlett-Packard, represents more than 325 of Silicon Valley's most respected employers on issues, programs and campaigns that affect the economic health and quality of life in Silicon Valley, including energy, transportation, education, housing, health care, tax policies, economic vitality and the environment. Leadership Group members collectively provide nearly one of every four private sector jobs in Silicon Valley. For more information, visit www.svlq.org.

###